

Orange County Convention Center

Proposed Pedicab Ordinance

September 29, 2017

Background

- **OCCC established permit process (2009)**
 - Provide standards for pedicab operation
 - On Convention Center property
 - Improve guest experience



Background

- **I-Drive Area Stakeholder Concerns**
 - Operational
 - Safety
- **Why we need an ordinance**
 - Limited to OCCC Property
 - Safety Concerns
 - Overcrowding
 - Enforcement





Background

▪ Internal/External Stakeholder Discussions

- County Attorney's Office
- Convention Center
- OC Sheriff's Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International



Background

- **October 12, 2015: Stakeholder Discussion**
- **April 25, 2016: Public ETC Meeting**
- **May 23, 2016: ETC Stakeholder Meeting**
- **May 25, 2016: I-Drive Business Improvement District**
- **August 23, 2016: BCC Work Session**
- **2016: I-Drive Chamber of Commerce Meeting**



Background

- **October 2016**
 - Provided draft ordinance to all OCCC pedicab owners
 - E-mail responses
 - One-on-one meetings
- **Community Meeting – November 14, 2016**
 - Invited all OCCC pedicab owners
 - Posted notice on website
 - Provided for in depth review



Background

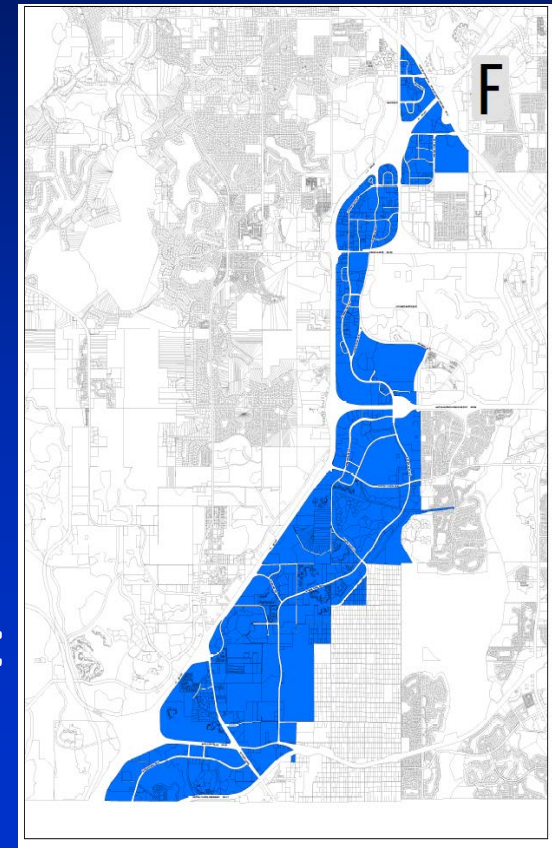
- **February 21, 2017: BCC Work Session**
- **June 29, 2017: I-Drive Business Improvement District**
- **July 2017: Received Approval from OCSO legal**
- **August 30, 2017: Received Approval from District Board**
- **August 31, 2017: I-Drive Chamber of Commerce meeting**



Key Ordinance Provisions

Definitions

- **Defines a Pedicab**
 - A non-motorized vehicle for hire
 - Prohibits use of driver assist
- **Defines “Program Administrator”**
 - I-Drive Business Improvement District
- **Sets district boundaries**





Key Ordinance Provisions

Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed





Key Ordinance Provisions

Driver Regulations

- **Must be 18 years of age or older**
- **Requires a valid FL driver's license**
- **Consent to background check**
 - Affidavit stating any convictions
 - Federal and National Database Search
- **Must adhere to driver code of conduct**
- **Required safety and dress requirements**





Key Ordinance Provisions

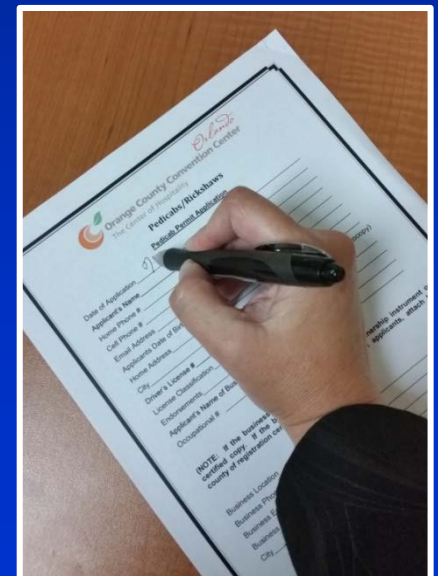
Civil Penalties

Code Provision	Description of Violation	Civil Penalty
33-285(1)	Operation of non-motorized vehicle-for-hire without decal	\$125.00
33-285(2)	Improper display of decal on non-motorized vehicle-for-hire	\$125.00
33-286	Failure to maintain proper insurance	\$125.00
33-287	Failure to properly display rates	\$62.50
33-288	Failure to maintain proper vehicle safety and equipment standards	\$250.00
33-289	Operation of non-motorized vehicle-for-hire without a driver's permit	\$125.00
33-291(2)	Improper display of driver's permit	\$62.50
33-293	Engaging in prohibited conduct	\$125.00



Pedicab Engagement

- **Draft Ordinance Modifications**
 - Reduction in age requirement (21 to 18)
 - Reduced vehicle regulations to nighttime only
 - Modified vehicle capacity requirement
 - Reviewed insurance requirements
 - Added Fine Structure





Pedicab Engagement

- **Driver Assist**
 - Increases speed of bicycle
 - Increase stop time
 - Dangerous on sidewalks
- **Issuance of Violations**
 - Must be issued to driver





Pedicab Engagement

- **Trailers vs One Piece**
 - Multiple core materials
 - Challenges with Inspection Process
 - Driver not connected to riders
- **Permit Cap**
 - Sets number of pedicabs approved
 - Competitive permitting
 - One company buying out permits



Next Steps

- **Sept 2017** **Advisory Board Approval**
- **Oct 17, 2017** **BCC Public Hearing & Approval**
- **Nov 2017** **Define Process & Approve Fees**
- **Dec 2017** **Accept applications**
- **Jan 2018** **Program Live**



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